

# Global Performance (Data in US Dollars)

Period ending: January 2007



	January 2007 vs January 2006								
	Occ %		ADR		RevPAR		Percent Change from January 2006		
	2007	2006	2007	2006	2007	2006	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	66.3	66.2	134.61	118.39	89.29	78.41	0.1	13.7	13.9
Central & South Asia	72.0	74.6	185.45	140.27	133.59	104.69	-3.5	32.2	27.6
Northeastern Asia	63.4	65.8	126.44	121.14	80.22	79.69	-3.6	4.4	0.7
Southeastern Asia	68.8	62.1	124.98	94.38	85.96	58.61	10.8	32.4	46.7
Australia & Oceania	70.5	69.9	148.71	133.00	104.84	92.92	0.9	11.8	12.8

<b>Americas</b>	52.9	53.6	100.74	94.76	53.30	50.80	-1.3	6.3	4.9
North America	52.8	53.5	99.79	93.77	52.66	50.13	-1.3	6.4	5.0
Caribbean	67.2	70.4	227.52	222.12	152.96	156.32	-4.5	2.4	-2.1
Central America	68.2	65.8	138.11	115.25	94.14	75.78	3.7	19.8	24.2
South America	58.3	56.5	99.46	88.78	58.03	50.19	3.2	12.0	15.6

<b>Europe</b>	56.8	55.0	147.71	121.52	83.87	66.89	3.2	21.6	25.4
Eastern Europe	49.1	50.0	180.83	138.04	88.73	69.08	-2.0	31.0	28.4
Northern Europe	60.4	57.8	153.47	123.73	92.69	71.56	4.4	24.0	29.5
Southern Europe	48.5	50.5	132.70	115.82	64.40	58.49	-3.9	14.6	10.1
Western Europe	56.2	53.8	141.23	118.88	79.42	63.92	4.6	18.8	24.3

<b>Middle East / Africa</b>	61.9	61.0	163.67	141.73	101.31	86.44	1.5	15.5	17.2
Middle East	62.5	60.7	189.68	178.38	118.51	108.20	3.0	6.3	9.5
Northern Africa	61.4	64.1	105.05	81.05	64.51	51.93	-4.1	29.6	24.2
Southern Africa	60.0	55.3	158.89	128.21	95.32	70.96	8.4	23.9	34.3

## Markets

Beijing	53.2	57.4	97.08	85.28	51.63	48.98	-7.4	13.8	5.4
Berlin	49.5	50.2	107.34	92.25	53.08	46.35	-1.6	16.4	14.5
Buenos Aires	62.3	65.3	128.28	104.44	79.98	68.23	-4.6	22.8	17.2
Cairo	67.9	75.1	130.04	103.01	88.25	77.31	-9.6	26.2	14.2
Dubai	85.0	80.5	280.87	279.99	238.79	225.40	5.6	0.3	5.9
Hong Kong	83.8	82.4	169.80	147.85	142.23	121.79	1.7	14.8	16.8
London	71.5	67.9	214.71	163.79	153.42	111.15	5.3	31.1	38.0
Los Angeles	68.8	70.8	120.35	113.08	82.77	80.10	-2.9	6.4	3.3
Madrid	56.2	59.0	149.20	131.41	83.78	77.60	-4.9	13.5	8.0
New York	70.8	69.9	207.19	191.19	146.62	133.56	1.3	8.4	9.8
Paris	64.2	60.2	229.43	191.08	147.34	115.00	6.7	20.1	28.1
Rome	53.1	52.4	157.20	151.16	83.47	79.24	1.3	4.0	5.3
Sydney	76.6	69.3	164.63	149.46	126.16	103.59	10.6	10.1	21.8
Tokyo	73.0	74.8	158.83	149.05	116.02	111.50	-2.3	6.6	4.1
Toronto	57.3	54.5	112.06	110.90	64.26	60.49	5.1	1.1	6.2

	Year to Date - January 2007 vs January 2006								
	Occ %		ADR		RevPAR		Percent Change from YTD 2006		
	2007	2006	2007	2006	2007	2006	Occ.	ADR	RevPAR
	66.3	66.2	134.61	118.39	89.29	78.41	0.1	13.7	13.9
	72.0	74.6	185.45	140.27	133.59	104.69	-3.5	32.2	27.6
	63.4	65.8	126.44	121.14	80.22	79.69	-3.6	4.4	0.7
	68.8	62.1	124.98	94.38	85.96	58.61	10.8	32.4	46.7
	70.5	69.9	148.71	133.00	104.84	92.92	0.9	11.8	12.8

	52.9	53.6	100.74	94.76	53.30	50.80	-1.3	6.3	4.9
	52.8	53.5	99.79	93.77	52.66	50.13	-1.3	6.4	5.0
	67.2	70.4	227.52	222.12	152.96	156.32	-4.5	2.4	-2.1
	68.2	65.8	138.11	115.25	94.14	75.78	3.7	19.8	24.2
	58.3	56.5	99.46	88.78	58.03	50.19	3.2	12.0	15.6

	56.8	55.0	147.71	121.52	83.87	66.89	3.2	21.6	25.4
	49.1	50.0	180.83	138.04	88.73	69.08	-2.0	31.0	28.4
	60.4	57.8	153.47	123.73	92.69	71.56	4.4	24.0	29.5
	48.5	50.5	132.70	115.82	64.40	58.49	-3.9	14.6	10.1
	56.2	53.8	141.23	118.88	79.42	63.92	4.6	18.8	24.3

	61.9	61.0	163.67	141.73	101.31	86.44	1.5	15.5	17.2
	62.5	60.7	189.68	178.38	118.51	108.20	3.0	6.3	9.5
	61.4	64.1	105.05	81.05	64.51	51.93	-4.1	29.6	24.2
	60.0	55.3	158.89	128.21	95.32	70.96	8.4	23.9	34.3

	53.2	57.4	97.08	85.28	51.63	48.98	-7.4	13.8	5.4
	49.5	50.2	107.34	92.25	53.08	46.35	-1.6	16.4	14.5
	62.3	65.3	128.28	104.44	79.98	68.23	-4.6	22.8	17.2
	67.9	75.1	130.04	103.01	88.25	77.31	-9.6	26.2	14.2
	85.0	80.5	280.87	279.99	238.79	225.40	5.6	0.3	5.9
	83.8	82.4	169.80	147.85	142.23	121.79	1.7	14.8	16.8
	71.5	67.9	214.71	163.79	153.42	111.15	5.3	31.1	38.0
	68.8	70.8	120.35	113.08	82.77	80.10	-2.9	6.4	3.3
	56.2	59.0	149.20	131.41	83.78	77.60	-4.9	13.5	8.0
	70.8	69.9	207.19	191.19	146.62	133.56	1.3	8.4	9.8
	64.2	60.2	229.43	191.08	147.34	115.00	6.7	20.1	28.1
	53.1	52.4	157.20	151.16	83.47	79.24	1.3	4.0	5.3
	76.6	69.3	164.63	149.46	126.16	103.59	10.6	10.1	21.8
	73.0	74.8	158.83	149.05	116.02	111.50	-2.3	6.6	4.1
	57.3	54.5	112.06	110.90	64.26	60.49	5.1	1.1	6.2

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# Global Performance (Data in Euros)

Period ending: January 2007



	January 2007 vs January 2006								
	Occ %		ADR		RevPAR		Percent Change from January 2006		
	2007	2006	2007	2006	2007	2006	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	66.3	66.2	103.87	97.49	68.89	64.57	0.1	6.5	6.7
Central & South Asia	72.0	74.6	143.09	115.51	103.08	86.21	-3.5	23.9	19.6
Northeastern Asia	63.4	65.8	97.56	99.76	61.90	65.63	-3.6	-2.2	-5.7
Southeastern Asia	68.8	62.1	96.44	77.73	66.33	48.27	10.8	24.1	37.4
Australia & Oceania	70.5	69.9	114.74	109.53	80.89	76.52	0.9	4.8	5.7

<b>Americas</b>	52.9	53.6	77.73	78.03	41.12	41.83	-1.3	-0.4	-1.7
North America	52.8	53.5	77.00	77.22	40.63	41.29	-1.3	-0.3	-1.6
Caribbean	67.2	70.4	175.55	182.92	118.03	128.74	-4.5	-4.0	-8.3
Central America	68.2	65.8	106.56	94.91	72.64	62.41	3.7	12.3	16.4
South America	58.3	56.5	76.74	73.11	44.77	41.33	3.2	5.0	8.3

<b>Europe</b>	56.8	55.0	113.98	100.08	64.71	55.08	3.2	13.9	17.5
Eastern Europe	49.1	50.0	139.53	113.68	68.46	56.89	-2.0	22.7	20.3
Northern Europe	60.4	57.8	118.42	101.89	71.52	58.93	4.4	16.2	21.4
Southern Europe	48.5	50.5	102.39	95.38	49.69	48.17	-3.9	7.4	3.2
Western Europe	56.2	53.8	108.97	97.90	61.28	52.64	4.6	11.3	16.4

<b>Middle East / Africa</b>	61.9	61.0	126.29	116.72	78.17	71.18	1.5	8.2	9.8
Middle East	62.5	60.7	146.36	146.90	91.44	89.11	3.0	-0.4	2.6
Northern Africa	61.4	64.1	81.05	66.75	49.78	42.76	-4.1	21.4	16.4
Southern Africa	60.0	55.3	122.60	105.58	73.55	58.44	8.4	16.1	25.9

## Markets

Beijing	53.2	57.4	74.90	70.23	39.84	40.33	-7.4	6.7	-1.2
Berlin	49.5	50.2	82.82	75.97	40.96	38.17	-1.6	9.0	7.3
Buenos Aires	62.3	65.3	98.98	86.01	61.71	56.19	-4.6	15.1	9.8
Cairo	67.9	75.1	100.34	84.83	68.10	63.67	-9.6	18.3	7.0
Dubai	85.0	80.5	216.72	230.58	184.25	185.62	5.6	-6.0	-0.7
Hong Kong	83.8	82.4	131.02	121.76	109.75	100.30	1.7	7.6	9.4
London	71.5	67.9	165.67	134.89	118.38	91.54	5.3	22.8	29.3
Los Angeles	68.8	70.8	92.86	93.12	63.86	65.97	-2.9	-0.3	-3.2
Madrid	56.2	59.0	115.12	108.22	64.65	63.90	-4.9	6.4	1.2
New York	70.8	69.9	159.87	157.45	113.14	109.99	1.3	1.5	2.9
Paris	64.2	60.2	177.03	157.36	113.69	94.71	6.7	12.5	20.0
Rome	53.1	52.4	121.29	124.48	64.41	65.26	1.3	-2.6	-1.3
Sydney	76.6	69.3	127.02	123.08	97.34	85.31	10.6	3.2	14.1
Tokyo	73.0	74.8	122.55	122.75	89.52	91.82	-2.3	-0.2	-2.5
Toronto	57.3	54.5	86.47	91.33	49.58	49.81	5.1	-5.3	-0.5

	Year to Date - January 2007 vs January 2006								
	Occ %		ADR		RevPAR		Percent Change from YTD 2006		
	2007	2006	2007	2006	2007	2006	Occ.	ADR	RevPAR
<b>Asia Pacific</b>	66.3	66.2	103.87	97.49	68.89	64.57	0.1	6.5	6.7
Central & South Asia	72.0	74.6	143.09	115.51	103.08	86.21	-3.5	23.9	19.6
Northeastern Asia	63.4	65.8	97.56	99.76	61.90	65.63	-3.6	-2.2	-5.7
Southeastern Asia	68.8	62.1	96.44	77.73	66.33	48.27	10.8	24.1	37.4
Australia & Oceania	70.5	69.9	114.74	109.53	80.89	76.52	0.9	4.8	5.7

<b>Americas</b>	52.9	53.6	77.73	78.03	41.12	41.83	-1.3	-0.4	-1.7
North America	52.8	53.5	77.00	77.22	40.63	41.29	-1.3	-0.3	-1.6
Caribbean	67.2	70.4	175.55	182.92	118.03	128.74	-4.5	-4.0	-8.3
Central America	68.2	65.8	106.56	94.91	72.64	62.41	3.7	12.3	16.4
South America	58.3	56.5	76.74	73.11	44.77	41.33	3.2	5.0	8.3

<b>Europe</b>	56.8	55.0	113.98	100.08	64.71	55.08	3.2	13.9	17.5
Eastern Europe	49.1	50.0	139.53	113.68	68.46	56.89	-2.0	22.7	20.3
Northern Europe	60.4	57.8	118.42	101.89	71.52	58.93	4.4	16.2	21.4
Southern Europe	48.5	50.5	102.39	95.38	49.69	48.17	-3.9	7.4	3.2
Western Europe	56.2	53.8	108.97	97.90	61.28	52.64	4.6	11.3	16.4

<b>Middle East / Africa</b>	61.9	61.0	126.29	116.72	78.17	71.18	1.5	8.2	9.8
Middle East	62.5	60.7	146.36	146.90	91.44	89.11	3.0	-0.4	2.6
Northern Africa	61.4	64.1	81.05	66.75	49.78	42.76	-4.1	21.4	16.4
Southern Africa	60.0	55.3	122.60	105.58	73.55	58.44	8.4	16.1	25.9

Beijing	53.2	57.4	74.90	70.23	39.84	40.33	-7.4	6.7	-1.2
Berlin	49.5	50.2	82.82	75.97	40.96	38.17	-1.6	9.0	7.3
Buenos Aires	62.3	65.3	98.98	86.01	61.71	56.19	-4.6	15.1	9.8
Cairo	67.9	75.1	100.34	84.83	68.10	63.67	-9.6	18.3	7.0
Dubai	85.0	80.5	216.72	230.58	184.25	185.62	5.6	-6.0	-0.7
Hong Kong	83.8	82.4	131.02	121.76	109.75	100.30	1.7	7.6	9.4
London	71.5	67.9	165.67	134.89	118.38	91.54	5.3	22.8	29.3
Los Angeles	68.8	70.8	92.86	93.12	63.86	65.97	-2.9	-0.3	-3.2
Madrid	56.2	59.0	115.12	108.22	64.65	63.90	-4.9	6.4	1.2
New York	70.8	69.9	159.87	157.45	113.14	109.99	1.3	1.5	2.9
Paris	64.2	60.2	177.03	157.36	113.69	94.71	6.7	12.5	20.0
Rome	53.1	52.4	121.29	124.48	64.41	65.26	1.3	-2.6	-1.3
Sydney	76.6	69.3	127.02	123.08	97.34	85.31	10.6	3.2	14.1
Tokyo	73.0	74.8	122.55	122.75	89.52	91.82	-2.3	-0.2	-2.5
Toronto	57.3	54.5	86.47	91.33	49.58	49.81	5.1	-5.3	-0.5

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## Americas

<b>Caribbean</b>	<b>Central America</b>
Anguilla	Belize
Antigua & Barbuda	Costa Rica
Aruba	El Salvador
Bahamas	Guatemala
Barbados	Honduras
Bermuda	Nicaragua
British Virgin Islands	Panama
Cayman Islands	
Cuba	<b>North America</b>
Dominica	Canada
Dominican Republic	Mexico
Grenada	United States
Guadeloupe	
Haiti	<b>South America</b>
Jamaica	Argentina
Martinique	Bolivia
Montserrat	Brazil
Netherlands Antilles	Chile
Puerto Rico	Colombia
St. Kitts & Nevis	Ecuador
St. Lucia	Falkland Islands
St. Vincent	French Guiana
Trinidad & Tobago	Guyana
Turks & Caicos	Paraguay
US Virgin Islands	Peru
	Suriname
	Uruguay
	Venezuela

## Asia Pacific

<b>Central &amp; South Asia</b>	<b>Australia &amp; Oceania</b>
Afghanistan	American Samoa
Bangladesh	Australia
Bhutan	Cook Islands
India	Fiji
Kazakhstan	French Polynesia
Kyrgyzstan	Guam
Maldives	Kiribati
Nepal	Marshall Islands
Pakistan	Micronesia
Sri Lanka	Nauru
Tajikistan	New Caledonia
Turkmenistan	New Zealand
Uzbekistan	Niue
	Northern Mariana Islands
<b>Northeastern Asia</b>	Palau
China	Papua New Guinea
Japan	Samoa
North Korea	Solomon Islands
South Korea	Tonga
Mongolia	Tuvalu
Taiwan	Vanuatu
<b>Southeastern Asia</b>	
Brunei	
Cambodia	
East Timor	
Indonesia	
Laos	
Malaysia	
Myanmar	
Philippines	
Singapore	
Thailand	
Vietnam	

## Europe

<b>Eastern Europe</b>	<b>Southern Europe</b>
Belarus	Albania
Bulgaria	Andorra
Czech Republic	Bosnia and Herzegovina
Hungary	Croatia
Poland	Cyprus
Moldova	Gibraltar
Romania	Greece
Russia	Italy
Slovakia	Macedonia
Ukraine	Malta
	Montenegro
<b>Northern Europe</b>	Portugal
Denmark	San Marino
Estonia	Serbia
Finland	Slovenia
Iceland	Spain
Ireland	
Latvia	<b>Western Europe</b>
Lithuania	Austria
Norway	Belgium
Sweden	France
United Kingdom	Germany
	Liechtenstein
	Luxembourg
	Monaco
	Netherlands
	Switzerland

## Middle East / Africa

<b>Middle East</b>	<b>Southern Africa</b>
Armenia	Angola
Azerbaijan	Benin
Bahrain	Botswana
Georgia	Burundi
Iran	Cameroon
Iraq	Cape Verde
Israel	Central African Republic
Jordan	Comoros
Kuwait	Congo
Lebanon	Cote d'Ivoire
Oman	Democratic Rep. of Congo
Qatar	Equatorial Guinea
Saudi Arabia	Ethiopia
Syria	Gabon
Turkey	Gambia
UAE	Ghana
Yemen	Guinea
	Guinea-Bissau
<b>Northern Africa</b>	Kenya
Algeria	Lesotho
Burkina Faso	Liberia
Chad	Madagascar
Djibouti	Malawi
Egypt	Mauritius
Eritrea	Mozambique
Libya	Namibia
Mali	Nigeria
Morocco	Reunion
Mauritania	Rwanda
Niger	Sao Tome and Principe
Sudan	Senegal
Tunisia	Seychelles
	Sierra Leone
	Somalia
	South Africa
	Swaziland
	Tanzania
	Togo
	Uganda
	Zambia
	Zimbabwe

# Definitions



Performance data included for non-North American locations may be different than that released by The Bench. All data is processed by Smith Travel Research using both the current and historical sampling of hotels. For further questions about the methodology used to produce the Hotel Review, please email [info@smithtravelresearch.com](mailto:info@smithtravelresearch.com).

## **Average Daily Rate (ADR)**

Room revenue divided by rooms sold.

## **Country**

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government with external recognition. It is typically recognized by the International Organization for Standardization (ISO).

## **Exchange Rate**

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from Oanda.com.

## **Market**

A geographic area within a country. Markets are defined by STR and The Bench.

## **Occupancy (Occ)**

Rooms sold divided by rooms available multiplied by 100.

## **Percent Change**

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as  $((TY - LY) / LY) * 100$ .

## **Revenue Per Available Room (RevPAR)**

Room revenue divided by rooms available.

## **Rooms Available**

The number of rooms times the number of days in the period.

## **Room Revenue**

Total room revenue generated from the sale or rental of rooms.

## **Rooms Sold**

The number of rooms sold (excludes complimentary rooms).

## **Year-to-date**

Measures (Occ, ADR, RevPAR) are calculated using the sum of the values from January 1 of the given year.